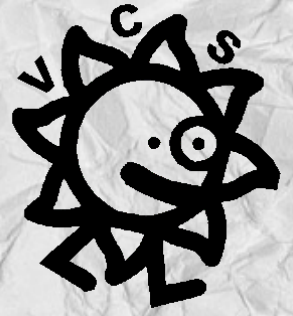




Erasmus+



“Media: Key Tool of Social Inclusion”

Kick-off meeting - Antalya, Turkey, 18-19.01. 2019

Web Radio Journalism training course - Aarhus, Denmark 29.03 - 02.04.2019

Storytelling training course - Thessaloniki, Denmark 17-21.05.2019

Giving people the voice

Disadvantaged youth

Taking action!

Social inclusion through media, journalism and web radio

Storytelling

Media literacy

Improvisation

About the project

“Media: Key Tools of Social Inclusion” is a KA1 project that consists out of 3 activities: kick-off meeting and two training courses (Turkey, Denmark and Greece).

It is a project that aims to equip youth workers with competencies and methods needed to increase media literacy and critical thinking among young people and thus help with the social exclusion issue.

This project is expected to have a strong and lasting impact on several levels: resulting in more active participation of young people, solving social exclusion issue, enhancing media literacy, continuing to foster a more critical and selective approach towards media and media products and using media for addressing diverse societal problems, especially in raising awareness and tolerance levels towards socially excluded groups, to encourage new initiatives on local, national and international level and also creating more opportunities for more organizations and their target groups to build more inclusive societies.

OBJECTIVES

1. To increase participants' awareness of power of media and develop a more critical approach towards its products;
2. To develop participants abilities to identify hoax and fake news and raise awareness of young people on the importance of analyzing media messages;
3. To strengthen participants' digital competencies and acknowledge the ways media and digital tools can be used for addressing diverse societal issues;
4. To deepen participants' understanding and knowledge about social exclusion in other countries and creating greater tolerance and unity in their communities;
5. To improve the quality of activities addressing social exclusion;
6. To strengthen the existing networks, obtaining new contacts for further cooperation in the youth field;
7. To enhance participants' knowledge of Erasmus+ Programme.

Activities

Low-Tech Social Network

Number of people: Any

Materials: paper and pens

Time: 20-25 min


Objective: participants to introduce each other by co-creating a mural-sized, visual network of their connections.

Instructions:

Divide participants in groups of 4-6 people. A bigger A3 paper is provided for creating actual network. Participants can also draw their avatars.

In the groups participants need to start talking and getting to know each other more and thus finding similar interests, common friends, the same visited countries and other connections that people have among each other or as a whole group. After 15 minutes in the groups, participants shares their findings in big circle to find more connections.



Media: Key Tools
of Social Inclusion 
28.03 -03.04.2019
Aarhus - Denmark

 webradio
journalism
media literacy

 Erasmus+

Introduction to Web Radio and Aarhus Global Media

During the first training course “Web Radio Journalism” we got the chance to introduce ourselves with radio and TV stations’ equipment and basics of web radio; how does it work and what does one need to start a new web community radio in your own country. We got to hear about the sound mixing and editing, programming systems, broacasting and simialr technical details about the radio and even try out some of it. We also learned a lot about community media and what benefits does it have in the field of social inclusion. With community media organization is able to give the local minorities a chance to speak up in their own language and about their interests.

You can read more about Aarhus Global Media on the Ink below:

<http://www.aarhusglobalmedia.dk/om.html>



Interview simulations

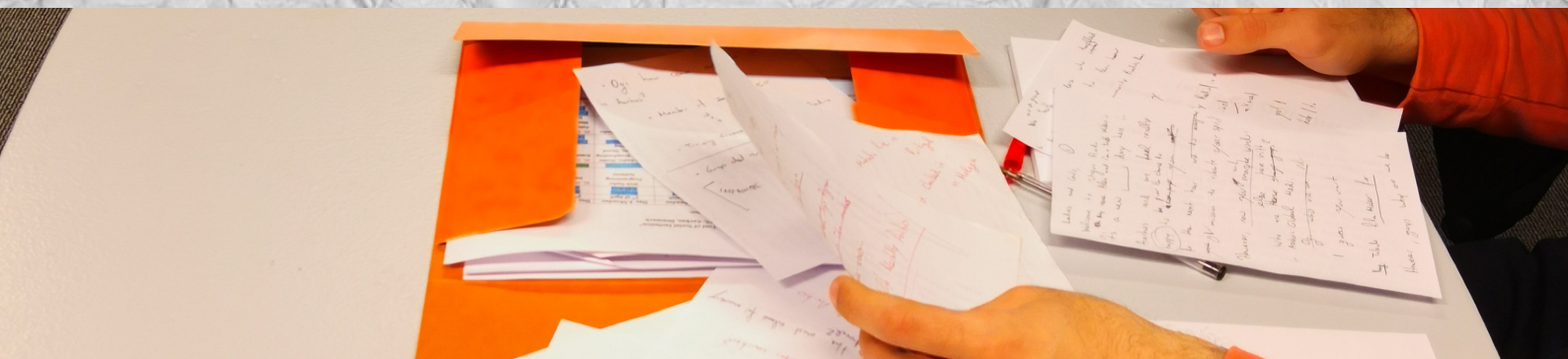
During “Web Radio Journalism” training course we were learning about the interviews, how to prepare for them and how to successfully lead them and later on we had the chance to put ourselves in the shoes of the reporters/interviewers in the situations prepared by the trainers.



Radio Programs

The biggest challenge and at the same time the biggest achievement during

the first training was to develop and record an hour-long radio show. Divided into groups with 4 people we needed to brainstorm and come up with the ideas for a radio program that would last a full hour, so we decided to have programs about culture, diversity and travelling. Once we decided about the topics, we needed to make a detailed script for our radio shows, pick the songs for it and rehearse with the groups to be sure that everything goes well. We also had the support of the trainers and technicians with whom we recorded the shows later on. Recording process was a bit nervous but also fun and a great experience. We had to record full hour without interruptions, so in the beginning we had few tries and then we went on to record the whole program! 3 different programs came out as a result.



DENNIS

UngdomsRadio – Benefits of travelling
Mandag 01/04 – by Alex, Batuhan, Ogen

UngdomsRadio startjingle – 0' 17"

1) Intro: præsentation of the group - 2'

+ Alice Merton – No Roots – 3' 40"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2) Indslag –Experience Erasmus+/Exp. travelling/Sharing pers. stories - 8'

+ Pharel Wiliams - Happy – 4' 01"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2 a) Indslag –.... To have fun in your trips?/Sharing pers. stories - 8'

+ Tom Odell – Another Love(Zwette Edit) - 6' 33"

UngdomsRadio startjingle – 0' 17"

2 b) Indslag –How travel?/Confort or low cost? Why? The Dillema,.... - 5'

+ Bob Marley – Don't Worry Be Happy - 4' 45"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2 c) Indslag – Let's suppose, a destination is not easilly,....
What are your priorities when you choose your

+ Chapman – Fast Car – 4' 56"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

Second team talked mostly about music, but in connection to their home countries (N.Macedonia, Turkey, Greece). They played songs in their language, talked about musical instruments. They even had a quizz at the end. During this program the team also choose to have 1 interviewer, the rest were sharing their stories.

One of the programs was about the travelling, its benefits, different ways of travelling, budget traveling, best places visited and upcoming trips.

Three people were leading the program with one being the interviewer and all having comfy conversation and sharing the experiences.

Gellerup Radio: Diversity

Man. 01/04 – by Theo, Begum, Nenad, Joel

Gellerup Radio startjingle – 0' 17"

1) Intro to Diversity program - ca. 4'

+ Hudna - Urfa divan ayagi (Live)– 6' 17"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2) Interview with DJ Tectone - ca. 7'

2 b) Intro to North Macedonian traditional song - 20"

+ Anastasia - Time Never dies - 3' 30"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

3) Interview with Theo - ca. 7'

2 b) Intro to traditional greek song - 20"

+ Arvanitaki - I'm in Love with your eyes - 2' 34"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

4) Interview with Begum - ca. 7'

2 b) Intro to traditional turkish song - 20"

+ Kubat - Bahca Duvarindan Astim - 4' 23"

Gellerup Radio startjingle

Aarhus LokalRadio: Culture

Man. 01/04 – by Maja, Nikos, Nasra, Ceren

Aarhus LokalRadio startjingle – 0' 17"

1) Intro to Culture program - ca. 3'

+ Leonard Cohen - Dance me to the end of love – 5' 21"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2) Introduction to Greetings - ca. 20"

2 a) Turkish greetings - 15"

+ Candan Ercetin - Vardar Ovasi - 3'

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2 b) North Macedonian greetings - 15"

+ Tose Proeski - Igri Bez Granici - 6' 02"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2 c) Greek greetings - 15"

+ Kontantinos Argyros - Lioma - 4' 29"

Lokalradio Trailer (du lytter til din lokalradio...) - 0' 10 "

2 d) Somali Greetings - 39"

+ Nasteexo Indno - Darta U Omanahay - 5' 07"

Aarhus LokalRadio startjingle – 0' 17"

The third team choose the topic of culture and they were exchanging the role of interviewer during the show. They were talking about their cultures and languages (Somalian, Turkish, Greek, Macedonian), sharing legends and songs from their countries.

2 truths and 1 lie

Number: Any

Materials: Paper and pens. Open space or spacious room

Time: 15-20 min

Objective: to get to know each other better, learn more about other participants.

Instructions: First participants need to have one sheet of paper and a pen. Individually everyone needs to write three statements on the paper, two of which have to be true and one has to be a lie.

After everyone is ready with their paper, in a open space people go and start conversations with others, ask questions, try to guess what is true and what is a lie, finding about more about the facts behind and similar.



A Name and a Question

Number: Any

Materials: None

Time: 10-20 min, depending on the number of participants

Objectives: to learn names

to get to know each other

to have fun

Instructions: Participants need to think of a question in the beginning of the game. People should be standing or sitting in a circle. Starting from a random person and continuing in a clock'wise order two people stand up and ask a questions, using the name of a person they are addressing. The person answering the questions, has to answer using the name of a person that asked a question too. And so it goes on, the person who answered the questions, later asks a question to the next person.

Exaple: "Sara, what do you like to do on your free time? - Paul, during my free time I love to swim and read books, hang out with my friends and watch movies or TV series. - Simon, how many countries have you visited already? -Paul, I've visited 15 before this trip.", etc.



Improv sessions

During “Storytelling” training course we had several improvisation activities that helped us loosen up and learn a little bit more about storytelling, expressions, power of a story, how things are being represented in media these days and a lot of other things.

Improv in pairs

Number: Any

Materials: None

Time: 5-15 mins, depends on the number of people and how much they add to the story

Instructions:

Each person should find a pair among other participants, with similar stature, or at least similar height, because in the pair one person will need to speak, and the other will need to represent the gestures of the story. The one that talks, stand first, the one showing gestures, stand right behind his/her pair, holding the hands as if the pair is one person. The other participants, in couples line up to the left or right of the first pair, repeating the design.

After the trainer says starts, the first couple needs to start any random story, that others will need to continue. The story ends when all the couples gives their input into it.



Another activity we were given situation, two people started the role play and while prograssing, trainer were giving us different roles and we entered the play at different times by the order of the trainer and needed to improvise according to the situation happening in the play and according to the given role.

In the next round, trainer only gave us the first situation, so we needed to improvise our roles and enter the play at any given time volunteraly.



During the last improv session we needed to use our bodies more and create objects, situations, processes with our bodies, together with other participants. So once the trainer says the word or phrase (exp. circus, child birth, tumor, ect.), three volunteers have to position themselves to represent that phrase or word.



Creative writing

We also had a creative writing session during which trainer gave us the task to write a story in a specific topic. The topics were these:

1. Sexual life of sea horses;
2. Fake news about pope creating a choir from castrated priests;
3. Legalizing of marihuana;
4. Argonauts conquering the Mars

These topics were different genres of text, like fiction, fake news, facts and we needed to turn on our creative thinking while working in the groups and write an entertaining story. With this session we understood how easy it is to create a fake story and how powerful a good storytelling could be.

If vulnerable groups, discriminated people would get the chance to talk, they can tell a different story then we usually hear in the news, to see different perspective, and this project was exactly about that: Learning ore about the web radio, the mean of giving the people the voice, and storytelling, that help the story be more entertaining and appealing to the public.

During this project we used such medhods as “Theatre of Opressed”, we were creating scripts for social advertisements, learning about picture and video making, and other methods, that helped us enhance our digital skills and strenghten our knowledge about social exclusion and means to fight it.



For more pictures, videos and information on the tools used during this project you can find on our website and Instagram:

 <http://socialinclusionboost.simplesite.com>

 @mediaisthekey

Partners and organizers



Erasmus+

